APPENDIX PAGE 1

Consumer Expenditure Survey, 2013										Key Comparison Incomes			
ltem	All consumer units	\$30,000 and Less	\$30,000 to \$49,999	\$50,000 to \$69,999	\$70,000 to \$99,999	\$100,000 to \$119,999	\$120,000 to \$149,999	\$150,000 and more	< \$70K	> \$70K	< \$120K	> \$120K	
# consumer units (1,000s)	125,670	43,123	24,210	17,887	17,462	6,967	6,581	9,441	85,219	40,451	109,648	16,022	
Share of Households	100.0%	34.3%	19.3%	14.2%	13.9%	5.5%	5.2%	7.5%	67.8%	32.2%	87.3%	12.7%	
Income before taxes	\$63,784	\$15,570	\$39,236	\$59,101	\$83,536	\$108,624	\$132,587	\$238,245	\$31,430	\$131,945	\$44,633	\$194,846	
Income after taxes	\$56,352	\$16,138	\$38,063	\$54,713	\$74,659	\$95,291	\$113,596	\$187,547	\$30,463	\$110,894	\$41,621	\$157,172	
Annual Expenditures	\$51,100	\$26,086	\$38,705	\$50,637	\$63,715	\$79,530	\$90,450	\$126,242	\$34,900	\$85,264	\$42,268	\$111,541	
	ANNUA	AL PET EXP	ENDITURES	PER CON	SUMER UNI	T (H/H) - AL	L H/Hs, PET	AND NONP	EL				
Total Pet Spending	\$459.70	\$250.01	\$344.10	\$481.15	\$685.98	\$664.90	\$632.04	\$1,000.18	\$325.78	\$742.90	\$405.25	\$833.29	
Pet food*	\$182.81	\$106.53	\$147.75	\$198.77	\$261.55	\$277.94	\$261.02	\$323.59	\$137.99	\$277.78	\$166.94	\$296.20	
Pets, supplies, meds	\$119.06	\$63.25	\$97.84	\$138.40	\$152.14	\$169.89	\$199.64	\$236.97	\$88.85	\$182.72	\$104.08	\$221.64	
Pet services	\$41.98	\$14.69	\$18.69	\$46.90	\$60.31	\$81.38	\$78.14	\$128.90	\$22.59	\$82.85	\$32.33	\$108.05	
Vet services*	\$115.85	\$65.54	\$79.81	\$97.09	\$211.99	\$135.68	\$93.25	\$310.73	\$76.35	\$199.55	\$101.90	\$207.41	
Pet Share of Total Expenditures	0.90%	0.96%	0.89%	0.95%	1.08%	0.84%	0.70%	0.79%	0.93%	0.87%	0.96%	0.75%	
		PET SF	PENDING BY	CATEGO	RY AND INC	OME LEVEL	. IN \$ BILLIC	NS					
Total Pet \$	\$57.75	\$10.61	\$8.63	\$8.55	\$12.03	\$4.76	\$4.22	\$8.95	\$27.79	\$29.96	\$44.58	\$13.17	
\$ Food	\$22.96	\$4.49	\$3.77	\$3.52	\$4.60	\$2.02	\$1.76	\$2.81	\$11.78	\$11.19	\$18.39	\$4.57	
\$ Pets & Supplies	\$14.96	\$2.73	\$2.37	\$2.48	\$2.66	\$1.18	\$1.31	\$2.24	\$7.57	\$7.39	\$11.41	\$3.55	
\$ Pet Services	\$5.28	\$0.63	\$0.45	\$0.84	\$1.05	\$0.57	\$0.51	\$1.22	\$1.93	\$3.35	\$3.55	\$1.73	
\$ Vet Services	\$14.55	\$2.76	\$2.04	\$1.72	\$3.73	\$0.99	\$0.63	\$2.69	\$6.52	\$8.04	\$11.23	\$3.32	
			SHARE	OF PET SF	PENDING BY	INCOME LE	EVEL						
Share of Households	100.0%	34.3%	19.3%	14.2%	13.9%	5.5%	5.2%	7.5%	67.8%	32.2%	87.3%	12.7%	
Share Total Pet \$	100.0%	18.4%	14.9%	14.8%	20.8%	8.2%	7.3%	15.5%	48.1%	51.9%	77.2%	22.8%	
Share Total Food	100.0%	19.5%	16.4%	15.3%	20.0%	8.8%	7.7%	12.2%	51.3%	48.7%	80.1%	19.9%	
Share Total Pets/Supplies	100.0%	18.2%	15.8%	16.5%	17.8%	7.9%	8.8%	15.0%	50.6%	49.4%	76.3%	23.7%	
Share Total Pet Services	100.0%	12.0%	8.6%	15.9%	20.0%	10.7%	9.7%	23.1%	36.5%	63.5%	67.2%	32.8%	
Share Total Vet Services	100.0%	19.0%	14.0%	11.8%	25.6%	6.8%	4.3%	18.5%	44.8%	55.2%	77.2%	22.8%	

Consumer Expenditure Survey, 3rd quarter 2013 > 2nd quarter 2014										Key Comparison Incomes			
ltem	All consumer units	\$30,000 and Less	\$30,000 to \$49,999	\$50,000 to \$69,999	\$70,000 to \$99,999	\$100,000 to \$119,999	\$120,000 to \$149,999	\$150,000 and more	< \$70K	> \$70K	< \$120K	> \$120K	
# consumer units (1,000s)	126,420	43,292	24,741	17,990	16,732	7,404	6,294	9,966	86,023	40,397	110,160	16,260	
Share of Households	100.0%	34.2%	19.6%	14.2%	13.3%	5.9%	5.0%	7.9%	68.0%	32.0%	87.1%	12.9%	
Income before taxes	\$64,432	\$15,692	\$39,375	\$59,112	\$83,218	\$108,502	\$132,652	\$240,606	\$31,584	\$134,382	\$44,596	\$198,819	
Income after taxes	\$56,437	\$16,256	\$38,188	\$54,470	\$73,886	\$94,490	\$112,615	\$186,793	\$30,556	\$111,551	\$41,434	\$158,080	
Annual Expenditures	\$51,933	\$26,288	\$39,842	\$51,136	\$64,081	\$79,207	\$91,665	\$127,836	\$35,438	\$86,681	\$42,796	\$113,835	
	ANNUA	AL PET EXP	ENDITURES	PER CON	SUMER UN	T (H/H) - AL	L H/Hs, PET	AND NONF	ΈT				
Total Pet Spending	\$481.68	\$230.54	\$344.13	\$543.22	\$678.52	\$627.74	\$796.25	\$1,169.24	\$329.58	\$794.48	\$402.56	\$1,015.10	
Pet food*	\$181.36	\$112.31	\$148.11	\$190.90	\$258.73	\$232.83	\$264.84	\$306.42	\$139.29	\$265.98	\$165.51	\$288.47	
Pets, supplies, meds	\$126.02	\$63.93	\$96.68	\$131.01	\$172.90	\$200.63	\$184.29	\$288.67	\$87.38	\$208.32	\$107.98	\$248.26	
Pet services	\$42.11	\$14.22	\$21.72	\$43.61	\$61.73	\$62.05	\$85.64	\$135.89	\$22.52	\$83.81	\$31.13	\$116.44	
Vet services*	\$132.19	\$40.08	\$77.63	\$177.70	\$185.16	\$132.23	\$261.49	\$438.26	\$80.39	\$236.37	\$97.93	\$361.93	
Pet Share of Total Expenditures	0.93%	0.88%	0.86%	1.06%	1.06%	0.79%	0.87%	0.91%	0.93%	0.92%	0.94%	0.89%	
		PET SI	PENDING BY	CATEGO	RY AND INC	OME LEVEL	IN \$ BILLIC	NS					
Total Pet \$	\$60.80	\$9.80	\$8.55	\$9.61	\$11.86	\$4.48	\$5.39	\$11.11	\$27.96	\$32.84	\$44.30	\$16.51	
\$ Food	\$22.88	\$4.69	\$3.70	\$3.35	\$4.84	\$1.61	\$1.86	\$2.83	\$11.73	\$11.14	\$18.18	\$4.69	
\$ Pets & Supplies	\$15.93	\$2.77	\$2.39	\$2.36	\$2.89	\$1.49	\$1.16	\$2.88	\$7.52	\$8.42	\$11.90	\$4.04	
\$ Pet Services	\$5.32	\$0.62	\$0.54	\$0.78	\$1.03	\$0.46	\$0.54	\$1.35	\$1.94	\$3.39	\$3.43	\$1.89	
\$ Vet Services	\$16.67	\$1.74	\$1.92	\$3.12	\$3.10	\$0.92	\$1.84	\$4.05	\$6.77	\$9.90	\$10.79	\$5.89	
			SHARE	OF PET SF	PENDING BY	INCOME LE	EVEL						
Share of Households	100.0%	34.2%	19.6%	14.2%	13.3%	5.9%	5.0%	7.9%	68.0%	32.0%	87.1%	12.9%	
Share Total Pet \$	100.0%	16.1%	14.1%	15.8%	19.5%	7.4%	8.9%	18.3%	46.0%	54.0%	72.9%	27.1%	
Share Total Food	100.0%	20.5%	16.2%	14.6%	21.1%	7.1%	8.1%	12.4%	51.3%	48.7%	79.5%	20.5%	
Share Total Pets/Supplies	100.0%	17.4%	15.0%	14.8%	18.2%	9.3%	7.3%	18.1%	47.2%	52.8%	74.7%	25.3%	
Share Total Pet Services	100.0%	11.6%	10.1%	14.7%	19.4%	8.6%	10.1%	25.4%	36.4%	63.6%	64.4%	35.6%	
Share Total Vet Services	100.0%	10.4%	11.5%	18.7%	18.6%	5.5%	11.0%	24.3%	40.6%	59.4%	64.7%	35.3%	

				APPEI	NDIX PA	GEZ						
ACTUAL	. CHANG	E In Co	nsumer l	Expend	iture Su	rvey - N	lidyear 2	013/14 \	/s 2013 /	Annual		
	All	\$30,000	\$30,000 to	\$50,000	\$70,000 to	\$100,000	\$120,000	\$150,000				
ltem	consumer units	and Less	\$49,999	to \$69,999	\$99,999	to \$119,999	to \$149,999	and more	< \$70K	> \$70K	< \$120K	> \$120K
# consumer units (1,000s)	750	169	531	103	(730)	437	(287)	525	804	(54)	512	238
Share of Households	0.0%	-0.07%	0.31%	0.00%	-0.58%	0.31%	-0.26%	0.37%	0.23%	-0.23%	-0.11%	0.11%
Income before taxes	\$648	\$122	\$139	\$11	(\$318)	(\$122)	\$65	\$2,361	\$154	\$2,437	(\$37)	\$3,972
Income after taxes	\$85	\$119	\$125	(\$243)	(\$772)	(\$801)	(\$981)	(\$754)	\$93	\$657	(\$186)	\$908
Annual Expenditures	\$833	\$202	\$1,137	\$499	\$366	(\$323)	\$1,214	\$1,594	\$538	\$1,417	\$528	\$2,294
	UAL CHANG	r					· · /	,		1		-
Total Pet Spending	\$21.98	(\$19)	\$0	\$62	(\$7)	(\$37)	\$164	\$169	\$4	\$52	(\$3)	\$182
Pet food*	-\$1.45	\$6	\$0	(\$8)	(\$3)	(\$45)	\$4	(\$17)	\$1	(\$12)	(\$1)	(\$8)
Pets, supplies, meds	\$6.96	\$1	(\$1)	(\$7)	\$21	\$31	(\$15)	\$52	(\$1)	\$26	\$4	\$27
Pet services	\$0.13	(\$0.5)	\$3	(\$3)	\$1 (\$27)	(\$19)	\$8	\$7 \$128	(\$0)	\$1 \$27	(\$1)	\$8 ©155
Vet services*	\$16.34	(\$25) -0.08%	(\$2) -0.03%	\$81 0.11%	(\$27) - 0.02%	(\$3) -0.04%	\$168 0.17%	\$128 0.12%	\$4 0.00%	\$37 0.05%	(\$4) -0.02%	\$155 0.14%
Pet Share of Total Expenditures	0.03%		-0.03%							0.05%	-0.02%	0.14%
Total Pet \$Billions		(\$0.80)	(\$0.08)	\$1.06	(\$0.17)	(\$0.28)	\$1.17	\$2.16	\$0.17	\$2.88	(\$0.28)	\$3.33
\$ Food	\$3.05 -\$0.09	\$0.20	(\$0.07)	(\$0.17)	\$0.24	(\$0.28)	\$0.10	\$0.03	(\$0.04)	(\$0.05)	(\$0.23)	\$0.12
\$ Pets & Supplies	-\$0.09 \$0.97	\$0.04	\$0.02	(\$0.12)	\$0.24	\$0.30	(\$0.15)	\$0.64	(\$0.04)	\$1.02	\$0.48	\$0.49
\$ Pet Services	\$0.97	(\$0.02)	\$0.02	(\$0.05)	(\$0.02)	(\$0.11)	\$0.02	\$0.14	\$0.01	\$0.03	(\$0.12)	\$0.16
\$ Vet Services	\$0.05	(\$1.02)	(\$0.12)	\$1.40	(\$0.63)	(\$0.07)	\$1.21	\$1.36	\$0.26	\$1.86	(\$0.44)	\$2.56
• • • • • • • • • • • • • • • • • • • •	Ψ 2 2	ACTUA			OF PET SPI	. ,			• • •		()	• • •
Share of Households	0.0%	-0.07%	0.31%	0.00%	-0.58%	0.31%	-0.26%	0.37%	0.23%	-0.23%	-0.11%	0.11%
Share Total \$	0.0%	-2.24%	-0.88%	1.00%	-1.33%	-0.88%	1.57%	2.77%	-2.13%	2.13%	-4.34%	4.34%
Share Total Food	0.0%	0.95%	-0.25%	-0.68%	1.12%	-1.75%	0.45%	0.16%	0.02%	-0.02%	-0.61%	0.61%
			-0.82%	-1.75%	0.40%	1.41%	-1.50%	3.11%	-3.42%	3.42%	-1.61%	1.61%
Share Total Pets & Supplies	0.00/	-0.86%						0		0.1270		
Share Total Pets & Supplies	0.0%	-0.86%			-0.56%	-2 11%	0.38%	2 38%	-0.00%	0.00%	-2 76%	2 76%
Share Total Pet Services	0.0%	-0.44%	1.52%	-1.16%	-0.56%	-2.11%	0.38%	2.38%	-0.09%	0.09%	-2.76%	2.76%
					-0.56% -7.02%	-2.11% -1.28%	0.38% 6.68%	2.38% 5.77%	-0.09% -4.15%	0.09% 4.15%	-2.76% -12.46%	2.76% 12.46%
Share Total Pet Services Share Total Vet Services	0.0%	-0.44% -8.56%	1.52% -2.49%	-1.16% 6.89%	-7.02%	-1.28%	6.68%	5.77%	-4.15%	4.15%		
Share Total Pet Services Share Total Vet Services	0.0% 0.0%	-0.44% -8.56%	1.52% -2.49%	-1.16% 6.89% enditu	-7.02%	-1.28% y - Midy	6.68% ear 2013	5.77% 5/14 vs 2	-4.15%	4.15%		
Share Total Pet Services Share Total Vet Services	0.0%	-0.44% -8.56% n Consu \$30,000	1.52% -2.49% mer Exp \$30,000 to	-1.16% 6.89%	-7.02% re Surve \$70,000 to	-1.28%	6.68%	5.77%	-4.15%	4.15%	-12.46%	
Share Total Pet Services Share Total Vet Services % Cl	0.0% 0.0% HANGE II All	-0.44% -8.56%	1.52% -2.49% mer Exp	-1.16% 6.89% enditui \$50,000	-7.02%	-1.28% y - Midy \$100,000	6.68% ear 2013 \$120,000	5.77% 5.77% 5/14 vs 2 \$150,000	-4.15%	4.15%	-12.46%	12.46%
Share Total Pet Services Share Total Vet Services % Cl	0.0% 0.0% HANGE II All consumer	-0.44% -8.56% n Consu \$30,000	1.52% -2.49% mer Exp \$30,000 to	-1.16% 6.89% enditui \$50,000 to	-7.02% re Surve \$70,000 to	-1.28% y - Midy \$100,000 to	6.68% ear 2013 \$120,000 to	5.77% 5/14 vs 2 \$150,000 and	-4.15%	4.15%	-12.46%	12.46%
Share Total Pet Services Share Total Vet Services % Cl	0.0% 0.0% HANGE II All consumer units	-0.44% -8.56% Consu \$30,000 and Less	1.52% -2.49% mer Exp \$30,000 to \$49,999	-1.16% 6.89% eendituu \$50,000 to \$69,999	-7.02% Te Surve \$70,000 to \$99,999	-1.28% y - Midy \$100,000 to \$119,999	6.68% ear 2013 \$120,000 to \$149,999	5.77% 5/14 vs 2 \$150,000 and more	-4.15% 2 013 Anr < \$70К	4.15%	-12.46% < \$120K	12.46%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s)	0.0% 0.0% HANGE II All consumer units 0.60%	-0.44% -8.56% Consu \$30,000 and Less 0.39%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19%	-1.16% 6.89% enditu \$50,000 to \$69,999 0.58%	-7.02% *e Surve \$70,000 to \$99,999 -4.18%	-1.28% y - Midy \$100,000 to \$119,999 6.27%	6.68% ear 2013 \$120,000 to \$149,999 -4.36%	5.77% 5/14 vs 2 \$150,000 and more 5.56%	-4.15% 013 Anr < \$70K 0.94%	4.15%	-12.46% < \$120K	12.46% >\$120K 1.49%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households	0.0% 0.0% HANGE II All consumer units 0.60% 0.00%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59%	-1.16% 6.89% eendituu \$50,000 to \$69,999 0.58% -0.02% 0.02% -0.44%	-7.02% re Surve \$70,000 to \$99,999 -4.18% -4.18%	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93%	5.77% 5.77% 5.77% 5.77% 5.77% 4.900 4.93%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.34% 0.31%	4.15%	-12.46% < \$120K 0.47% -0.13% -0.08% -0.45%	12.46% > \$120K 1.49% 0.88%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures	0.0% 0.0% IANGE II Consumer units 0.60% 0.00% 1.02% 0.15% 1.63%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.77%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94%	-1.16% 6.89% enditun \$50,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.99%	-7.02% re Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% 0.57%	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34%	5.77% 5.77% 5.77% 5.5000 and more 5.56% 4.93% 0.99% -0.40% 1.26%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.34% 0.31% 1.54%	4.15%	-12.46% < \$120K 0.47% -0.13% -0.08%	12.46% > \$120K 1.49% 0.88% 2.04%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures	0.0% 0.0% ANGE II All consumer units 0.60% 0.00% 1.02% 0.15% 1.63% 6 CHANGE IN	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.78% 0.73% 0.77% ANNUAL P	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.35% 0.33% 2.94% ET EXPEND	-1.16% 6.89% enditu \$50,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% TURES PE	-7.02% ce Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% R CONSUM	-1.28% y - Micly \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% /H) - ALL H/	5.77% 5.77% 5.77% 5.50% 4.93% 0.99% -0.40% 1.26% Hs, PET ANI	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.34% 0.31% 1.54% NONPET	4.15%	-12.46% < \$120K 0.47% -0.13% -0.08% 1.25%	12.46% > \$120K 1.49% 0.88% 2.04% 0.58% 2.06%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending	0.0% 0.0% ANGE II All consumer units 0.60% 0.00% 1.02% 0.15% 1.63% 6 CHANGE IN 4.78%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.73% 0.73% 0.77% ANNUAL PI -7.79%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.35% 0.33% 2.94% ET EXPEND 0.01%	-1.16% 6.89% enditu \$50,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% 0.99% TURES PE 12.90%	-7.02% *e Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% R CONSUM -1.09%	-1.28% y - Micly \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% /H) - ALL H/I 25.98%	5.77% 5.77% 5.77% 5.77% and more 5.56% 4.93% 0.99% -0.40% 1.26% 1.26% 15, PET ANI 16.90%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% DNONPET 1.17%	4.15%	-12.46% < \$120K 0.47% -0.13% -0.08% 1.25% -0.67%	12.46% > \$120K 1.49% 0.88% 2.04% 0.58% 2.06% 21.82%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food*	0.0% 0.0% ANGE II All consumer units 0.60% 0.00% 1.02% 0.15% 1.63% CHANGE IN 4.78% -0.79%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.77% ANNUAL PI -7.79% 5.43%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPEND 0.01% 0.24%	-1.16% 6.89% endituu \$50,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% 0.02% 0.99% TURES PE 12.90% -3.96%	-7.02% *e Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% *R CONSUM -1.09% -1.08%	-1.28% y - Micly \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% /H) - ALL H/r 25.98% 1.46%	5.77% 5.77% 5.77% 5.77% 5.77% and more 5.56% 4.93% 0.99% -0.40% 1.26% 1.26% Hs, PET ANI 16.90% -5.31%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% DNOPET 1.17% 0.94%	4.15%	-12.46% -12.46% <b< th=""><th>12.46% > \$120K 1.49% 0.88% 2.04% 0.58% 2.06% 21.82% -2.61%</th></b<>	12.46% > \$120K 1.49% 0.88% 2.04% 0.58% 2.06% 21.82% -2.61%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds	0.0% 0.0% ANGE II All consumer units 0.60% 0.00% 1.02% 0.15% 1.63% CHANGE IN 4.78% -0.79% 5.85%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.77% ANNUAL PI -7.79% 5.43% 1.08%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPEND 0.01% 0.24% -1.19%	-1.16% 6.89% enditui \$50,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% 0.02% 0.99% TURES PE 12.90% -3.96% -5.34%	-7.02% * C Surve * 70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% * CONSUM -1.09% -1.08% 13.65%	-1.28% y - Micly \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% /H) - ALL H/r 25.98% 1.46% -7.69%	5.77% 5.77% 5.77% 5.77% 5.77% and more 5.56% 4.93% 0.99% -0.40% 1.26% 1.26% Hs, PET ANI 16.90% -5.31% 21.82%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% DNONPET 1.17% 0.94% -1.65%	4.15% 4.15% 4.15% -0.13% -0.73% 1.85% 0.59% 1.66% 6.94% -4.25% 14.01%	-12.46% -12.46% <b< th=""><th>12.46% 12.46% \$120K 1.49% 0.88% 2.04% 0.58% 2.06% 21.82% -2.61% 12.01%</th></b<>	12.46% 12.46% \$120K 1.49% 0.88% 2.04% 0.58% 2.06% 21.82% -2.61% 12.01%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services	0.0% 0.0% AII consumer units 0.60% 0.00% 1.02% 0.15% 1.63% CHANGE IN 4.78% -0.79% 5.85% 0.31%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.77% ANNUAL PI -7.79% 5.43% 1.08% -3.22%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18%	-1.16% 6.89% enditui \$50,000 to \$69,999 0.58% -0.02% 0.02% -0.44% 0.99% TURES PE 12.90% -3.96% -5.34% -7.01%	-7.02% * C Surve * 70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% * CONSUM -1.09% -1.08% 13.65% 2.34%	-1.28% y - Micly \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% H) - ALL H/I 25.98% 1.46% -7.69% 9.60%	5.77% 5.77% 5.77% 5.77% 5.77% and more 5.56% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 5.51% 5.51% 5.42%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% DNONPET 1.17% 0.94% -1.65% -0.31%	4.15%	-12.46% -12.46% 0.47% -0.13% -0.08% -0.45% 1.25% -0.67% -0.86% 3.75% -3.71%	12.46% 12.46% > \$120K 1.49% 0.88% 2.04% 0.58% 2.06% 21.82% -2.61% 12.01% 7.76%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services*	0.0% 0.0% AII consumer units 0.60% 0.00% 1.02% 0.15% 1.63% CHANGE IN 4.78% -0.79% 5.85% 0.31% 14.10%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.77% ANNUAL PI -7.79% 5.43% 1.08% -3.22% -38.84%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18% -2.73%	-1.16% 6.89% enditul \$50,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% 0.99% TURES PF 12.90% -3.96% -5.34% 83.03%	-7.02% ce Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% ER CONSUM -1.09% -1.08% 13.65% 2.34% -12.65%	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -2.54%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% /H) - ALL H/R 25.98% 1.46% -7.69% 9.60% 180.42%	5.77% 5.77% 5.77% 5.77% 3.150,000 and more 5.56% 4.93% 0.99% -0.40% 1.26% Hs, PET ANI 16.90% -5.31% 21.82% 5.42% 41.04%	-4.15% CO13 Anr < \$70K 0.94% 0.34% 0.34% 0.31% 1.54% DNONPET 1.17% 0.94% -1.65% -0.31% 5.29%	4.15% Ual > \$70K -0.13% -0.73% 1.85% 0.59% 1.66% 6.94% -4.25% 14.01% 1.16% 18.45%	-12.46% -12.46% 0.47% 0.47% -0.13% -0.08% -0.45% 1.25% -0.67% -0.86% 3.75% -3.71% -3.90%	12.46% 12.46% 1.49% 0.88% 2.04% 0.58% 2.06% 2.06% 2.06% 2.06% 12.01% 7.76% 74.50%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services	0.0% 0.0% AII consumer units 0.60% 0.00% 1.02% 0.15% 1.63% CHANGE IN 4.78% -0.79% 5.85% 0.31%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.73% 0.77% ANNUAL PI -7.79% 5.43% 1.08% -3.22% -8.84% -8.49%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18% -2.73% -2.84%	-1.16% 6.89% enditul \$50,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% 0.99% TURES PE 12.90% -3.96% -5.34% -7.01% 83.03% 11.80%	-7.02% ce Surve \$70,000 to \$99,999 -4.18% -0.38% -1.03% 0.57% R CONSUM -1.09% -1.08% 13.65% 2.34% -1.2.65% -1.65%	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -2.54% -5.20%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% /H) - ALL H/R 25.98% 1.46% -7.69% 9.60% 180.42% 24.31%	5.77% 5.77% 5.77% 5.77% 15.0,000 and more 5.56% 4.93% 0.99% -0.40% 1.26% Hs, PET ANI 16.90% -5.31% 21.82% 5.42% 41.04% 15.44%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% D NONPET 1.17% 0.94% -1.65% -0.31%	4.15%	-12.46% -12.46% 0.47% -0.13% -0.08% -0.45% 1.25% -0.67% -0.86% 3.75% -3.71%	12.46% 12.46% > \$120K 1.49% 0.88% 2.04% 0.58% 2.06% 21.82% -2.61% 12.01% 7.76%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services* Pet Share of Total Expenditures	0.0% 0.0% 0.0% All consumer units 0.60% 0.00% 1.02% 0.15% 1.63% 0.15% 1.63% 6 CHANGE IN 4.78% -0.79% 5.85% 0.31% 14.10% 3.10%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.73% 0.77% ANNUAL P -7.79% 5.43% 1.08% -3.22% -38.84% -8.49% % CHA	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18% -2.73% -2.84% NGE IN PET	-1.16% 6.89% enditul \$50,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 0.09% TURES PE 12.90% -3.96% -5.34% -7.01% 83.03% 11.80% SPENDIN	-7.02% re Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% R CONSUM -1.09% -1.09% -1.08% 13.65% 2.34% -12.65% G BY CATEC	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -23.75% -2.54% -5.20% KORY AND I	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% /H) - ALL H/r 25.98% 1.46% -7.69% 9.60% 180.42% 24.31% NCOME LEV	5.77% 5.77% 5.77% \$150,000 and more 5.56% 4.93% 0.99% -0.40% 1.26% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% -1.26% 4.93% 0.99% -0.40% -1.26% -1.26% -1.26% -1.42% -5.54% -1.26% -1.42% -5.54% -1.42% -5.54% -1.26% -5.54% -1.42% -5.54% -1.42% -5.54% -1.42% -5.54% -1.42% -5.54% -5.	-4.15% CO13 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% DNONPET 1.17% 0.94% -1.65% -0.31% 5.29% -0.37%	4.15% 4.15% 4.15% 4.15% -0.13% -0.73% 1.85% 0.59% 1.66% 6.94% -4.25% 14.01% 1.16% 18.45% 5.19%	-12.46% -12.46% 0.47% -0.13% -0.08% -0.45% 1.25% -0.67% -0.86% 3.75% -3.71% -3.90% -1.89%	12.46% 12.46% 1.49% 0.88% 2.04% 0.58% 2.06% 2.06% 2.06% 12.01% 7.76% 74.50% 19.36%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures 9 Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services* Pet Share of Total Expenditures Total Pet \$Billions	0.0% 0.0% 0.0% All consumer units 0.60% 0.00% 1.02% 0.15% 1.63% CHANGE IN 4.78% -0.79% 5.85% 0.31% 14.10% 3.10%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.77% ANNUAL PI -7.79% 5.43% 1.08% -3.22% -38.84% -8.49% % CHA	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18% -2.73% -2.84% NGE IN PET -0.94%	-1.16% 6.89% enditul \$50,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 7.02% 5.34% -7.01% 83.03% 11.80% SPENDIN 12.38%	-7.02% *e Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% R CONSUM -1.09% -1.08% 13.65% 2.34% -12.65% G BY CATEC -1.44%	-1.28% y - Micly \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -2.54% -5.20% ©RY AND II -5.95%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% /H) - ALL H/I 25.98% 1.46% -7.69% 9.60% 180.42% 24.31% VCOME LEV 27.84%	5.77% 5.77% 5.77% 5.77% 5.77% and more 5.56% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 21.82% 5.42% 41.04% 15.44% Z4.11%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% NONPET 1.17% 0.94% -1.65% -0.31% 5.29% -0.37% 0.63%	4.15% 4.15% 4.15% 4.15% -0.13% -0.73% 1.85% 0.59% 1.66% 4.25% 1.66% 4.25% 14.01% 1.16% 18.45% 5.19% 9.60%	-12.46% -12.46% <b< th=""><th>12.46% 12.46% 1.49% 0.88% 2.04% 0.58% 2.06% 2.06% 12.01% 7.76% 74.50% 19.36% 25.31%</th></b<>	12.46% 12.46% 1.49% 0.88% 2.04% 0.58% 2.06% 2.06% 12.01% 7.76% 74.50% 19.36% 25.31%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services* Pet Share of Total Expenditures % Total Pet \$Billions \$ Food	0.0% 0.0% 0.0% AII consumer units 0.60% 0.00% 1.02% 0.15% 1.63% CHANGE IN 4.78% -0.79% 5.85% 0.31% 14.10% 3.10%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.73% 0.73% 0.73% 0.77% ANNUAL PI -7.79% 5.43% 1.08% -3.22% -38.84% -8.49% % CHA -7.56% 4.45%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18% -2.73% -2.84% NGE IN PET -0.94% -1.90%	-1.16% 6.89% 6.89% to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% 0.02% 7.01% 12.90% -3.96% -5.34% -7.01% 83.03% 11.80% SPENDIN 12.38% -4.78%	-7.02% *e Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% # CONSUM -1.09% -1.08% 13.65% 2.34% -12.65% G BY CATEC -1.44% 5.19%	-1.28% y - Micly \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -2.54% -5.20% iong AND II -5.95% -20.14%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% /H) - ALL H/I 25.98% 1.46% -7.69% 9.60% 180.42% 24.31% VCOME LEV 27.84% 5.53%	5.77% 5.77% 5.77% 5.77% 5.77% and more 5.56% 4.93% 0.99% -0.40% 1.26% 15.9ET ANI 16.90% -5.31% 21.82% 5.42% 41.04% 15.44% 7EL 24.11% 0.93%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% DNONPET 1.17% 0.94% -1.65% -0.31% 5.29% -0.37% 0.63% -0.34%	4.15% 4.15% -0.13% -0.13% -0.73% 1.85% 0.59% 1.66% 6.94% -4.25% 14.01% 1.16% 18.45% 5.19% 9.60% -0.41%	-12.46% -12.46% (-0.47%) (-0.13%) (-0.45%) (1.25%) (-0.67%) (-1.14%)	12.46% 12.46% 1.49% 0.88% 2.04% 0.58% 2.06% 2.06% 2.06% 12.01% 7.76% 12.01% 7.76% 19.36% 2.5.31%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services Vet services Vet services Vet services Total Pet \$Billions \$ Food \$ Pets & Supplies	0.0% 0.0% 0.0% All consumer units 0.60% 0.00% 1.02% 0.15% 1.63% CHANGE IN 4.78% -0.79% 5.85% 0.31% 14.10% 3.10% 5.28% -0.37% 6.48%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.73% 0.73% 0.73% 0.77% ANNUAL PI -7.79% 5.43% 1.08% -3.22% -38.84% -8.49% % CHA -7.56% 4.45% 1.48%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18% -2.73% -2.84% NGE IN PET -0.94% -1.90% 0.98%	-1.16% 6.89% 6.89% to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% 0.02% 0.02% 7.04% 3.96% -5.34% -7.01% 83.03% 11.80% SPENDIN 12.38% -4.78% -4.79%	-7.02% *e Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% *R CONSUM -1.09% -1.09% -1.08% 13.65% 2.34% -12.65% G BY CATEO -1.44% 5.19% 8.90%	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -2.54% -5.20% ORY AND II -5.95% -20.14% 25.50%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% (H) - ALL H/r 25.98% 1.46% -7.69% 9.60% 180.42% 24.31% NCOME LEV 27.84% 5.53% -11.71%	5.77% 5.77% 5.77% 5.77% 5.77% and more 5.56% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 21.82% 5.42% 41.04% 15.44% EL 24.11% 0.93% 28.59%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% DNOPET 1.17% 0.94% -1.65% -0.31% 5.29% -0.37% 0.63% -0.34% -0.73%	4.15% 4.15% -0.13% -0.13% -0.73% 1.85% 0.59% 1.66% 6.94% -4.25% 14.01% 1.16% 18.45% 5.19% 9.60% -0.41% 13.86%	-12.46% -12.46% (-0.47%) (-0.13%) (-0.45%) (1.25%) (-0.67%) (-0.66%) (3.75%) (-3.71%) (-3.90%) (-1.89%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%)	12.46% 12.46% 1.49% 0.88% 2.04% 0.58% 2.06% 2.06% 2.06% 2.06% 12.01% 7.76% 74.50% 19.36% 2.70% 13.68%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services Vet services* Pet Share of Total Expenditures Total Pet \$Billions \$ Food \$ Pets & Supplies \$ Pet Services	0.0% 0.0% 0.0% All consumer units 0.60% 0.00% 1.02% 0.15% 1.63% 0.15% 1.63% 0.15% 1.63% 0.31% 1.4.78% 0.31% 14.10% 3.10% 5.28% -0.37% 6.48% 0.88%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.73% 0.73% 0.77% ANNUAL PI -7.79% 5.43% 1.08% -3.22% -38.84% -8.49% %CHA -7.56% 4.45% 1.48% -2.84%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPEND 0.01% 0.24% -1.19% 16.18% -2.73% -2.84% NGE IN PET -0.94% -1.90% 0.98% 18.73%	-1.16% 6.89% 6.89% to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% -0.44% 0.99% TURES PE 12.90% -3.96% -5.34% -7.01% 83.03% 11.80% SPENDIN 12.38% -4.78% -6.48%	-7.02% * C Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% R CONSUM -1.09% -1.08% 13.65% 2.34% -12.65% G BY CATEC -1.44% 5.19% 8.90% -1.93%	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -2.54% -5.20% ORY AND II -5.95% -20.14% 25.50% -18.97%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% (H) - ALL H/r 25.98% 1.46% -7.69% 9.60% 180.42% 24.31% VCOME LEV 27.84% 5.53% -11.71% 4.82%	5.77% 5.77% 5.77% 5.77% 5.77% and more 5.56% 4.93% 0.99% -0.40% 1.26% Hs, PET ANI 16.90% -5.31% 21.82% 5.42% 41.04% 15.44% EL 24.11% 0.93% 28.59% 11.29%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% DNONPET 1.17% 0.94% -1.65% -0.31% 5.29% -0.37% 0.63% -0.73% 0.63%	4.15% 4.15% 4.15% -0.13% -0.73% 1.85% 0.59% 1.66% 6.94% -4.25% 14.01% 1.16% 18.45% 5.19% 9.60% -0.41% 13.86% 1.02%	-12.46% -12.46% -12.46% -0.47% -0.13% -0.08% -0.45% 1.25% -0.67% -0.86% 3.75% -3.71% -3.90% -1.89% -1.89% -0.63% -1.14% 4.24% -3.26%	12.46% 12.46% 1.49% 0.88% 2.04% 0.58% 2.06% 2.06% 2.06% 12.01% 7.76% 74.50% 19.36% 2.70% 13.68% 9.37%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services Vet services Vet services Vet services Total Pet \$Billions \$ Food \$ Pets & Supplies	0.0% 0.0% 0.0% All consumer units 0.60% 0.00% 1.02% 0.15% 1.63% CHANGE IN 4.78% -0.79% 5.85% 0.31% 14.10% 3.10% 5.28% -0.37% 6.48%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.77% ANNUAL PI -7.79% 5.43% 1.08% -3.22% -38.84% -8.49% % CHA -7.56% 4.45% 1.48% -2.84% -3.7.12%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPEND 0.01% 0.24% -1.19% 16.18% -2.73% -2.84% NGE IN PET -0.94% -1.90% 0.98% 18.73% -5.76%	-1.16% 6.89% endituu \$50,000 to \$69,999 0.58% -0.02% 0.02% 0.02% -0.44% 0.99% TURES PF 12.90% -3.96% -5.34% -7.01% 83.03% 11.80% SPENDIN 12.38% -4.78% 81.46%	-7.02% * C Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% * CONSUM -1.09% -1.08% 13.65% 2.34% -12.65% G BY CATEC -1.44% 5.19% 8.90% -1.93% -16.84%	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -2.54% -5.20% 0RY AND II -5.95% -20.14% 25.50% -18.97% -7.09%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% (H) - ALL H/r 25.98% 1.46% -7.69% 9.60% 180.42% 24.31% VCOME LEV 27.84% 5.53% -11.71% 4.82% 191.65%	5.77% 5.77% 5.77% 5.77% 5.77% and more 5.56% 4.93% 0.99% -0.40% 1.26% Hs, PET ANI 16.90% -5.31% 21.82% 5.42% 41.04% 15.44% EL 24.11% 0.93% 28.59% 11.29% 50.33%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% DNOPET 1.17% 0.94% -1.65% -0.31% 5.29% -0.37% 0.63% -0.34% -0.73%	4.15% 4.15% -0.13% -0.13% -0.73% 1.85% 0.59% 1.66% 6.94% -4.25% 14.01% 1.16% 18.45% 5.19% 9.60% -0.41% 13.86%	-12.46% -12.46% (-0.47%) (-0.13%) (-0.45%) (1.25%) (-0.67%) (-0.66%) (3.75%) (-3.71%) (-3.90%) (-1.89%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%)	12.46% 12.46% 1.49% 0.88% 2.04% 0.58% 2.06% 2.06% 2.06% 2.06% 12.01% 7.76% 74.50% 19.36% 2.70% 13.68%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services* Pet Share of Total Expenditures Total Pet \$Billions \$ Food \$ Pets & Supplies \$ Fet Services \$ Vet Services	0.0% 0.0% 0.0% AII consumer units 0.60% 0.00% 1.02% 0.15% 1.63% 0.15% 1.63% 6 CHANGE IN 4.78% 0.31% 14.10% 3.10% 5.28% 0.31% 14.10% 3.10%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.73% 0.77% ANNUAL PI -7.79% 5.43% 1.08% -3.22% -38.84% -8.49% % CHA -7.56% 4.45% 1.48% -2.84% -3.7.12% % C	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18% -2.73% -2.84% NGE IN PET -0.94% -1.90% 0.98% 18.73% -5.76% CHANCE IN S	-1.16% 6.89% 550,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% 0.99% TURES PE 12.90% -3.96% -5.34% -7.01% 83.03% 11.80% SPENDIN 12.38% -4.78% 6.48% 81.46%	-7.02% * C Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% * CONSUM -1.09% -1.08% 13.65% 2.34% -12.65% 5 BY CATEG -1.44% 5.19% 8.90% -1.93% * 1.6.84% PET SPENL	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -2.54% -5.20% CORY AND II -5.95% -20.14% 25.50% -18.97% -7.09%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% /H) - ALL H/r 25.98% 1.46% -7.69% 9.60% 180.42% 24.31% VCOME LEV 27.84% 5.53% -11.71% 4.82% 191.65% OME LEVEL	5.77% 5.77% 5.77% 5.77% 5.77% 5.77% and more 5.56% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 21.82% 5.42% 41.04% 15.44% 7EL 24.11% 0.93% 28.59% 11.29% 50.33%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% DNONPET 1.17% 0.94% -0.31% 5.29% -0.31% 5.29% -0.37% 0.63% -0.34% 0.63% 3.95%	4.15% 4.15% 4.15% 4.15% 5.70K -0.13% -0.73% 1.85% 0.59% 1.66% 4.25% 1.66% 4.25% 1.66% 4.25% 1.66% 5.19% 9.60% -0.41% 1.3.86% 1.02% 2.3.20%	-12.46% -12.46% 0.47% 0.47% -0.13% -0.08% -0.45% 1.25% 1.25% -0.66% 3.75% -3.71% -3.90% -1.89% -0.63% -1.14% 4.24% -3.26% -3.92%	12.46% 1.49% 0.88% 2.04% 0.58% 2.06% 2.06% 2.06% 12.01% 7.76% 74.50% 19.36% 2.5.31% 2.70% 13.68% 9.37%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services Vet services Vet services Food \$ Pets & Supplies \$ Food \$ Pets & Supplies \$ Food \$ Pets & Supplies \$ Vet Services \$ Vet Services	0.0% 0.0% 0.0% All consumer units 0.60% 0.00% 1.02% 0.15% 1.63% 0.15% 1.63% 0.15% 1.63% 0.15% 1.63% 0.31% 14.78% 0.31% 14.10% 3.10% 5.28% 0.31% 14.10% 3.10% 6.48% 0.88% 14.58%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.73% 0.77% ANNUAL P -7.79% 5.43% 1.08% -3.22% -38.84% -3.22% -38.84% -3.22% -38.84% -3.22% -38.84% -3.22% -38.84% -3.22% -38.84% -3.22% -3.84% -3.22% -3.2%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18% -2.73% -2.84% NGE IN PET -0.94% -1.90% 0.98% 18.73% -5.76% CHANGE IN S 1.59%	-1.16% 6.89% 550,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% -0.44% 0.99% TURES PE 12.90% -3.96% -7.01% 83.03% 11.80% SPENDIN 12.38% -4.78% -6.48% 81.46% SHARE OF -0.02%	-7.02% * C Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% # CONSUM -1.09% -1.08% 13.65% 2.34% -12.65% G BY CATEG -1.44% 5.19% 8.90% -1.93% -16.84% PET SPENL -4.18%	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -25.50% -25.50% -20.14% 25.50% -18.97% -7.09% UNG BY INC 5.64%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% H) - ALL H// 25.98% 1.46% -7.69% 9.60% 180.42% 24.31% VCOME LEV 27.84% 5.53% -11.71% 4.82% 191.65% OME LEVEL -4.93%	5.77% 5.77% 5.77% 5.77% 5.77% 5.77% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 5.42% 41.04% 15.44% 7EL 24.11% 0.93% 28.59% 11.29% 50.33% 	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% D NONPET 1.17% 0.94% -0.31% 5.29% -0.31% 5.29% -0.31% 0.63% -0.34% -0.34% 0.63% 3.95%	4.15% 4.15% 4.15% 4.15% 5.70K -0.13% -0.73% 1.85% 0.59% 1.66% 4.25% 1.66% 4.25% 1.4.01% 1.16% 14.01% 1.16% 18.45% 5.19% 9.60% -0.41% 13.86% 1.02% 23.20%	-12.46% -12.46% -0.47% -0.13% -0.08% -0.45% 1.25% -0.67% -0.86% 3.75% -3.71% -3.90% -1.14% 4.24% -3.26% -3.26% -3.92%	12.46% 1.49% 0.88% 2.04% 0.58% 2.06% 2.06% 2.06% 2.1.82% 7.76% 74.50% 19.36% 2.531% 2.70% 13.68% 9.37% 7.10% 0.88%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services* Pet Share of Total Expenditures Vet services Total Pet \$Billions \$ Food \$ Pets & Supplies \$ Pet Services \$ Vet Services	0.0% 0.0% 0.0% HANGE II 0.60% 0.00% 1.02% 0.15% 1.63% CHANGE IN 4.78% -0.79% 5.85% 0.31% 14.10% 3.10% 5.28% -0.37% 6.48% 0.88% 14.58%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.77% ANNUAL P -7.79% 5.43% 1.08% -3.22% -38.84% -3.22% -38.84% -3.22% 4.45% 1.48% -2.84% -37.12% % (-0.20% -6.53%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18% -2.73% -2.84% NGE IN PET -0.94% -1.90% 0.98% 18.73% -5.76% CHANGE IN S 1.59% -4.59%	-1.16% 6.89% c.89% c.89% c.88% c.02%	-7.02% *e Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% R CONSUM -1.09% -1.08% 13.65% 2.34% -12.65% 3 BY CATEG -1.44% 5.19% 8.90% -1.6.84% PET SPEND -4.18% -9.57%	-1.28% y - Micly \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -2.54% -5.20% iory AND II -5.95% -20.14% 25.50% -18.97% -7.09% iNG BY INC 5.64% -15.86%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% /H) - ALL H/r 25.98% 1.46% -7.69% 9.60% 180.42% 24.31% VCOME LEV 27.84% 5.53% -11.71% 4.82% 191.65% OME LEVEL	5.77% 5.77% 5.77% 5.77% 5.77% 5.77% 15.0,000 and more 5.56% 4.93% 0.99% -0.40% 1.26% 1.26% 1.26% 1.26% 4.93% 21.82% 5.42% 41.04% 15.44% 7.5.42% 41.04% 15.44% 7.5.42% 41.04% 15.44% 7.5.42% 41.04% 15.44% 5.5.33% 7.5.35% 7.5.33% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.35% 7.5.5.35% 7.5.5% 7.5%	-4.15% 013 Anr < \$70K 0.94% 0.34% 0.49% 0.31% 1.54% DNONPET 1.17% 0.94% -0.31% 5.29% -0.31% 5.29% -0.37% 0.63% -0.34% 0.63% 3.95%	4.15% 4.15% -0.13% -0.73% 1.85% 0.59% 1.66% 4.25% 1.66% 6.94% -4.25% 14.01% 1.16% 18.45% 5.19% 9.60% -0.41% 13.86% 1.02% 23.20% -0.73% 6.61%	-12.46% -12.46% (-12.46%) (-0.13%) (-0.13%) (-0.67%) (-0.67%) (-0.67%) (-0.67%) (-0.67%) (-0.67%) (-0.67%) (-0.67%) (-0.67%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-1.14%) (-0.63%) (-0.13%) (-0.13%) (-0.13%) (-0.13%) (-0.13%) (-0.13%)	12.46% 1.49% 0.88% 2.04% 0.58% 2.06% 2.06% 2.1.82% 7.76% 7.4.50% 19.36% 2.70% 13.68% 9.37% 7.10%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services Vet services * Pet Share of Total Expenditures % Total Pet \$Billions \$ Food \$ Pets & Supplies \$ Pet Services \$ Vet Services \$ Vet Services \$ Vet Services \$ Vet Services \$ Share of Households Share Total \$ Share Total Food	0.0% 0.0% 0.0%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.73% 0.75% 4.45% 1.48% -2.84% -3.22% -0.20% 0.44% 0.75% 0.75% 0.75% 0.75% 0.75% 0.77% 0.78% 0.77% 0.77% 0.77% 0.77% 0.77% 0.78% 0.77% 0.78% 0.77% 0.78% 0.77% 0.77% 0.78% 0.77% 0.77% 0.77% 0.77% 0.78% 0.77% 0.78% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.77% 0.75%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18% -2.73% -2.84% NGE IN PET -0.94% -1.90% 0.98% 18.73% -5.76% CHANGE IN S 1.59% -4.59% -1.68%	-1.16% 6.89% enditul \$50,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% 12.90% -3.96% -5.34% -7.01% 83.03% 11.80% SPENDIN 12.38% -4.78% -4.78% 81.46% SHARE OF -0.02% 7.00% -4.58%	-7.02% * C Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% * CONSUM -1.09% -1.08% 13.65% 2.34% -12.65% G BY CATEG -1.44% 5.19% 8.90% -1.93% -16.84% PET SPEND -4.18% -9.57% 5.37%	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -2.54% -5.20% ORY ANDI -5.95% -20.14% 25.50% -18.97% -7.09% UNG BY INC 5.64% -15.86% -21.20%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% (H) - ALL H/r 25.98% 1.46% -7.69% 9.60% 180.42% 24.31% NCOME LEV 27.84% 5.53% -11.71% 4.82% 191.65% OME LEVEL -4.93% 29.89% 6.22%	5.77% 5.77% 5.77% 5.77% 5.77% 5.77% 5.77% 6.77% 6.70% 5.56% 4.93% 0.99% -0.40% 1.26% 4.93% 5.42% 41.04% 15.44% EL 24.11% 0.93% 28.59% 11.29% 50.33% 4.93% 36.90% 1.03%	-4.15% O13 Anr C \$70K 0.94% 0.34% 0.49% 0.31% 1.54% ONOPET 1.17% 0.94% -1.65% -0.31% 5.29% -0.37% 0.63% -0.34% -0.73% 0.63% 3.95% 0.34% -3.14% 0.03%	4.15% 4.15% Ual -0.13% -0.13% -0.73% 1.85% 0.59% 1.66% 6.94% -4.25% 14.01% 1.16% 14.01% 1.16% 18.45% 5.19% 9.60% -0.41% 1.3.86% 1.02% 23.20% 6.61% -0.73%	-12.46% -12.46% (-12.46%) (-0.47%) (-0.13%) (-0.45%) (-0.45%) (-0.45%) (-0.45%) (-0.63%) (-1.14%) (-1.14%) (-1.14%) (-3.26%) (-3.326%) (-3.392%) (-0.13%) (-4.97%) (-0.68%) (-0.13%) (-4.97%) (-0.80%)	12.46% 1.49% 0.88% 2.04% 0.58% 2.06% 2.06% 2.06% 12.01% 7.76% 74.50% 19.36% 2.70% 13.68% 9.37% 77.10% 0.88% 34.02% 2.69%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services* Pet Share of Total Expenditures % Total Pet \$Billions \$ Food \$ Pets & Supplies \$ Fet Services \$ Vet Services \$ Vet Services \$ Vet Services \$ Share of Households Share Total Food Share Total Pets & Supplies	0.0% 0.0% 0.0% HANGE II 0.60% 0.00% 1.02% 0.15% 1.63% 0.15% 1.63% 0.15% 1.63% 0.31% 14.10% 3.10% 5.28% 0.31% 14.10% 3.10% 5.28% 0.31% 14.10% 3.10%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.78% 0.73% 0.77% ANNUAL P -7.79% 5.43% 1.08% -3.22% -38.84% -3.22% -38.84% -3.22% -38.84% -3.22% -38.84% -3.22% -38.84% -3.22% -3.25% -4.45% 1.48% -2.84% -3.22% -4.45% -3.12% -4.45% -4.38% -4.38% -4.38%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18% -2.73% -2.84% NGE IN PET -0.94% -1.90% 0.98% 18.73% -5.76% CHANGE IN S 1.59% -4.59% -4.59% -4.59% -4.98%	-1.16% 6.89% 550,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% -0.44% 0.99% TURES PE 12.90% -3.96% -5.34% -7.01% 83.03% 11.80% SPENDIN 12.38% -4.78% -6.48% 81.46% SHARE OF -0.02% 7.00% -4.58% -11.44%	-7.02% * C Surve * 70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% * CONSUM -1.09% -1.08% 13.65% 2.34% -12.65% 5 BY CATEG -1.44% 5.19% 8 .90% -1.93% 7 1.03% -1.6.84% PET SPENI -4.18% -9.57% 5.37% 2.02%	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -2.54% -5.20% CORY AND II -5.95% -20.14% 25.50% -18.97% -25.64% -15.86% -21.20% 16.05%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% (H) - ALL H/r 25.98% 1.46% -7.69% 9.60% 180.42% 24.31% VCOME LEV 27.84% 5.53% -11.71% 4.82% 191.65% OME LEVEL -4.93% 29.89% 6.22% -19.55%	5.77% 5.77% 5.77% 5.77% 5.77% 5.77% 5.77% 6.77% 5.50% 4.93% 0.99% -0.40% 1.26% 4.93% 0.99% -0.40% 1.26% 4.93% 5.42% 41.04% 15.44% 7EL 24.11% 0.93% 28.59% 11.29% 50.33% 5.03% 1.03% 25.42%	-4.15% 013 Anr 0.94% 0.34% 0.49% 0.31% 1.54% DNONPET 1.17% 0.94% -0.31% 5.29% -0.31% 5.29% -0.31% 0.63% -0.34% -0.34% 0.63% 3.95% 0.34% -3.14% 0.03% -6.68%	4.15% 4.15% Ual -0.13% -0.73% 1.85% 0.59% 1.66% 6.94% -4.25% 14.01% 1.16% 14.01% 1.16% 18.45% 5.19% 9.60% -0.41% 13.86% 1.02% 23.20% 6.61% -0.03% 7.03%	-12.46% -12.46% -12.46% -0.47% -0.13% -0.08% -0.45% 1.25% -0.45% -0.45% -0.86% -3.75% -3.71% -3.90% -1.18% -4.24% -3.26% -3.92% -0.13% -4.97% -0.80% -2.00%	12.46% 12.46% 1.49% 0.88% 2.04% 2.04% 2.06% 2.06% 2.06% 12.01% 7.76% 74.50% 19.36% 19.36% 2.70% 13.68% 9.37% 13.68% 9.37% 0.88% 34.02% 2.69%
Share Total Pet Services Share Total Vet Services % Cl Item # consumer units (1,000s) Share of Households Income before taxes Income after taxes Annual Expenditures % Total Pet Spending Pet food* Pets, supplies, meds Pet services Vet services Vet services * Pet Share of Total Expenditures % Total Pet \$Billions \$ Food \$ Pets & Supplies \$ Pet Services \$ Vet Services \$ Vet Services \$ Vet Services \$ Vet Services \$ Share of Households Share Total \$ Share Total Food	0.0% 0.0% 0.0%	-0.44% -8.56% Consu \$30,000 and Less 0.39% -0.20% 0.73% 0.75% 4.45% 1.48% -2.84% -3.22% -0.20% -6.53% 5.15%	1.52% -2.49% mer Exp \$30,000 to \$49,999 2.19% 1.59% 0.35% 0.35% 0.33% 2.94% ET EXPENDI 0.01% 0.24% -1.19% 16.18% -2.73% -2.84% NGE IN PET -0.94% -1.90% 0.98% 18.73% -5.76% CHANGE IN S 1.59% -4.59% -1.68%	-1.16% 6.89% enditul \$50,000 to \$69,999 0.58% -0.02% 0.02% 0.02% 0.02% 12.90% -3.96% -5.34% -7.01% 83.03% 11.80% SPENDIN 12.38% -4.78% -4.78% 81.46% SHARE OF -0.02% 7.00% -4.58%	-7.02% * C Surve \$70,000 to \$99,999 -4.18% -4.18% -0.38% -1.03% 0.57% * CONSUM -1.09% -1.08% 13.65% 2.34% -12.65% G BY CATEG -1.44% 5.19% 8.90% -1.93% -1.684% PET SPEND -4.18% -9.57% 5.37%	-1.28% y - Midy \$100,000 to \$119,999 6.27% 5.64% -0.11% -0.84% -0.41% ER UNIT (H -5.59% -16.23% 18.09% -23.75% -2.54% -5.20% ORY ANDI -5.95% -20.14% 25.50% -18.97% -7.09% UNG BY INC 5.64% -15.86% -21.20%	6.68% ear 2013 \$120,000 to \$149,999 -4.36% -4.93% 0.05% -0.86% 1.34% (H) - ALL H/r 25.98% 1.46% -7.69% 9.60% 180.42% 24.31% NCOME LEV 27.84% 5.53% -11.71% 4.82% 191.65% OME LEVEL -4.93% 29.89% 6.22%	5.77% 5.77% 5.77% 5.77% 5.77% 5.77% 5.77% 6.77% 6.70% 5.56% 4.93% 0.99% -0.40% 1.26% 4.93% 5.42% 41.04% 15.44% EL 24.11% 0.93% 28.59% 11.29% 50.33% 4.93% 36.90% 1.03%	-4.15% O13 Anr C \$70K 0.94% 0.34% 0.49% 0.31% 1.54% ONOPET 1.17% 0.94% -1.65% -0.31% 5.29% -0.37% 0.63% -0.34% -0.73% 0.63% 3.95% 0.34% -3.14% 0.03%	4.15% 4.15% Ual -0.13% -0.13% -0.73% 1.85% 0.59% 1.66% 6.94% -4.25% 14.01% 1.16% 14.01% 1.16% 18.45% 5.19% 9.60% -0.41% 1.3.86% 1.02% 23.20% 6.61% -0.73%	-12.46% -12.46% (-12.46%) (-0.47%) (-0.13%) (-0.45%) (-0.45%) (-0.45%) (-0.45%) (-0.63%) (-1.14%) (-1.14%) (-1.14%) (-3.26%) (-3.326%) (-3.392%) (-0.13%) (-4.97%) (-0.68%) (-0.13%) (-4.97%) (-0.80%)	12.46% 12.46% 1.49% 0.88% 2.04% 0.58% 2.04% 0.58% 2.06% 2.06% 2.06% 12.01% 7.76% 74.50% 19.36% 2.70% 19.36% 2.70% 13.68% 9.37% 7.7.10% 0.88% 34.02% 2.69%